

# Big Sur HALF MARATHON on Monterey Bay

## MILE MARKER SPONSORSHIP PROGRAM

The Big Sur Half Marathon on Monterey Bay is presenting a unique opportunity for 14 donors to "own" a Big Sur Half Marathon mile. Our marathon mile markers that debuted in 2010 were such a huge success that we decided to create a set for our half marathon as well. Humorous, motivating and inspirational, the half marathon mile markers will feature a mostly aquatic theme, along with ones that highlight the uniqueness of Pacific Grove, Cannery Row and Monterey.

Created by acclaimed muralist John Cerney of Salinas whose artwork can best be described as "giant cut-out art," ordinarily viewed from the comfort of one's automobile. These cut-outs stand on their own, with the landscape behind them becoming their background. Locally Cerney is best known for his series of field workers (each 18 feet tall) located in the agricultural fields of Salinas, CA. Several years ago he completed a series of cannery workers that can be viewed from the Recreational Trail above Cannery Row in Monterey. For more information, visit [www.johncerney.com](http://www.johncerney.com).

We are offering sponsorship of each mile marker for a donation of \$1,000 that will cover the cost of creating the markers. You can request a specific mile, or we can just assign one. Your name or company logo will be shown as "sponsored by" on each marker. The mile will be yours for a period of three years, at which time you have the option of continuing your sponsorship or not. Your donation is tax deductible, as the Big Sur Marathon is a 501(c)3 non-profit. Please email [sally@bsim.org](mailto:sally@bsim.org) with any questions, or call 831.625.6226.

**Yes! I would like to buy a "Big Sur Half Marathon Mile"**

Individual or Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

On the marker, I would like my  Name or my  Logo displayed (email logo to [sally@bsim.org](mailto:sally@bsim.org))

My Mile Marker number request: \_\_\_\_\_  
*1st choice                      2nd choice                      3rd choice*

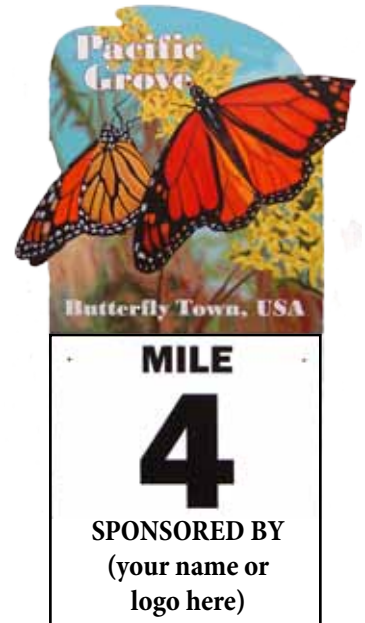
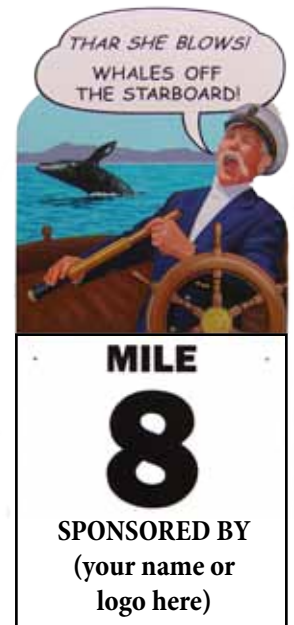
Check enclosed (payable to BSIM at P.O. Box 222620, Carmel, CA 93922-2620)

For payment by credit card (MC, Visa or Discover)

Card # \_\_\_\_\_

Expiration \_\_\_\_\_ 3 digit Security Code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_



FOR OFFICE USE ONLY

Received: \_\_\_\_\_

Mile #: \_\_\_\_\_

Pd. CK \_\_\_\_\_

CC \_\_\_\_\_